



Nordic Oat Days - subsection of the New Nordic Food Congress in Hilton Kalastajatorppa, Helsinki

Nordic Oat Days Program 10. – 12. October 2011

Monday 10.10.2011

- 19.00 Get together: Pub and Oat Idea Mill**
Joint brainstorming around oats with beer, bread and salads -
Place: Baker's [bar & restaurant], 2nd floor, Mannerheimintie 12, Helsinki Center

Tuesday 11.10.2011

08.30-09.00 Registration to the Oat Seminar

09.00-09.10 Opening
Anu Kaukovirta-Norja, VTT/ Finnish Oat Association

09.10-09.40 The Future of Oats
Randy Strychar, Oat Insight, Canada

09.40-10.10 International Market Opportunities for Oat Products, Björn Öste, Oatly, Sweden

10.10-10.35 Coffee

Healthy Consumer Products from Oats

10.35-11.00 Portfolio Diet
Juscelino Tovar, Anti diabetic Food Center at Lund University, Sweden

11.05-11.30 Comparison of the Mediterranean and Nordic Diets,
Viola Adamsson, Sweden

11.35-12.00 Innovative oat breads
Laura Flander, VTT, Finland

12.00-13.00 Lunch

13.00- 18.00 New Nordic Food Plenary session

19.00– Dinner with New Nordic Food Event

Poster Exhibition

Food court opens at 14.00



Wednesday 12.10.2011

8.30-9.00 Organic Food Products

Erkki Pöytäniemi, Organic Food Finland

9.00-9.30 Oats and Environment

Mira Povelainen, Raisio Group

9.30-10.00 Coffee Break

10.00-10.30 Fusarium Mycotoxins in Oat Production

Simon Edwards, Harper Adams University, UK

10.30-10.45 Dealing with DON in feedstuffs – testing, sorting and use of oats with different level of mycotoxins,

Hans Stokke, Felleskjøpet Agri, Norway

Developing a Functional Oat Grain

10.45-11.10 Molecular Breeding for Enhanced Food and Feed Quality in Oat

Olof Olsson, Gothenburg University, Sweden

11.10-11.25 New Colloidal Oat Ingredient

Cark Maunsell, Oat Services, UK

11.25-11.45 Functional Oat Fractions Juhani Sibakov, VTT, Finland

11.45-12.00 Grøt is Great - Marketing Instant Oat Porridge

Bent Solbakken, Lantmännen Cerealia, Norway

12.00-13.00 Lunch

13.00 - New Nordic Food Plenary Program

The whole program and registration to the New Nordic Food Congress are found on the website

<http://nynordiskmad.org/tema/nnm-ii-konferens-2011/>